

2023 SPONSORSHIP PACKAGES

All sponsorships will be awarded on a first come, first serve basis. Only valid for 2023. Benefits do not carry over.



BACONATOR

\$20,000



TRIPLE

\$10,000



DOUBLE

\$5,000



SINGLE

\$2,500



BACONATOR

\$20,000

SPECIAL RECOGNITION

- Full page ad in two issues of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*
- Special acknowledgement at WFA Franchise Forum
- Live webinar presented to membership
- Quarterly complimentary e-blasts to WFA members

FRANCHISE FORUM BENEFITS

JUNE 6-7, TEMPE, AZ

- Attend events and sessions open to vendors
- Featured on sponsor signage at meeting
- General Session video
- Tabletop in foyer
- Hosted breakfast table
- Speaking opportunity at breakfast event
- Attendee list
- Company logo featured on event website
- Banner ad featured on event website



TRIPLE

\$10,000

SPECIAL RECOGNITION

- Half page ad in two issues of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*
- Special acknowledgement at WFA Franchise Forum
- Pre-recorded webinar or video presented to membership
- Semi-annual complimentary e-blasts to WFA members

FRANCHISE FORUM BENEFITS JUNE 6-7, TEMPE, AZ

- Attend events and sessions open to vendors
- Featured on sponsor signage at meeting
- Attendee list
- Company logo featured on event website
- Tabletop in foyer
- Hosted breakfast table
- Banner ad featured on event website



DOUBLE \$5,000

SPECIAL RECOGNITION

- Third page ad in one issue of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*
- One Complimentary e-blast to WFA Members

FRANCHISE FORUM BENEFITS JUNE 6-7, TEMPE, AZ

- Attend events and sessions open to vendors
- Featured on sponsor signage at meeting
- Company logo featured on event website
- Banner ad featured on event website
- Attendee list



SINGLE
\$2,500

SPECIAL RECOGNITION

- Quarter page ad in one issue of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*

FRANCHISE FORUM BENEFITS
JUNE 6-7, TEMPE, AZ

- Featured on sponsor signage at meeting
- Company logo featured on event website



2023 Sponsorship Package Selection

Company Name:		Date:	
Contact Name:			
Address:			
City:		State:	Zip:
Phone:	Ext:	Fax:	E-mail:

Please indicate the sponsorship of your choosing.

Sponsor Tier:	Price:	Check Mark Selection:
Baconator	\$20,000	
Triple	\$10,000	
Double	\$5,000	
Single	\$2,500	

Email Your Completed Form to:
wfa@dc-kansascity.com

Amount Due: \$ _____

Email Address for Invoice: _____

PLEASE NOTE:

- All publishing and due dates will be assigned by WFA Central Office on a first-come, first-serve basis and communicated in a timely manner. Content not received by the due date may not be published.
- Wendy's Legal does not authorize any third-party to use Wendy's logos, trademarks or images commercially. We will be unable to publish your submission if these are included.
- All Franchise Forum benefits will be distributed on a first-come, first-serve basis - space may be limited.

Prefer to pay by check? Please make check payable to WFA and mail to: WFA Central Office, 4919 Lamar Ave., Mission, KS 66202

Pay by ACH - Please contact us for details