

2025 SPONSORSHIP PACKAGES

All sponsorships will be awarded on a first come, first serve basis. Only valid for 2025. Benefits do not carry over.



BACONATOR

\$20,000



TRIPLE

\$10,000



DOUBLE

\$5,000



SINGLE

\$2,500

[Click Here to Register for 2025 Sponsorship](#)



BACONATOR

\$20,000

SPECIAL RECOGNITION

- Full page ad in two issues of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*
- Special acknowledgement at WFA Franchise Forum
- Live webinar presented to membership
- Semi-annual complimentary e-blasts to WFA members

FRANCHISE FORUM BENEFITS JUNE 3-4, DALLAS

- Attendance for four at all sessions and meal functions*
- Featured on sponsor signage
- General Session video
- Tabletop display
- Attendee list in app and final attendee list
- Company logo featured on event website and communications
- Banner ad featured on event app

HR & Payroll companies are eligible to attend the
WFA People Summit in Fall 2025 at no additional charge.

*Sponsors may attend Franchise Forum sessions unless designated "members only"



TRIPLE

\$10,000

SPECIAL RECOGNITION

- Half page ad in two issues of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*
- Special acknowledgement at WFA Franchise Forum
- Pre-recorded webinar or video presented to membership
- Complimentary e-blast to WFA members

FRANCHISE FORUM BENEFITS JUNE 3-4, DALLAS

- Attendance for three at all sessions and meal functions*
- Featured on sponsor signage
- Tabletop display
- Attendee list in app and final attendee list
- Company logo featured on event website and communications
- Banner ad featured on event app

HR & Payroll companies are eligible to attend the
WFA People Summit in Fall 2025 at no additional charge.

*Sponsors may attend Franchise Forum sessions unless designated "members only"



DOUBLE \$5,000

SPECIAL RECOGNITION

- Third page ad in one issue of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*
- Complimentary e-blast to WFA Members

FRANCHISE FORUM BENEFITS JUNE 3-4, DALLAS

- Attendance for two at all sessions and meal functions*
- Featured on sponsor signage
- Attendee list in app and final attendee list
- Company logo featured on event website and communications
- Banner ad featured on event app

HR & Payroll companies may choose to attend the WFA People Summit in Fall 2025 in lieu of the Franchise Forum or attend both for an additional \$2500 charge.

*Sponsors may attend Franchise Forum sessions unless designated "members only"



SINGLE
\$2,500

SPECIAL RECOGNITION

- Quarter page ad in one issue of the WFA *Fresh News* publication
- Hyperlinked company logo featured on WFA website
- Featured on Monthly Member Update, *Refresh*

FRANCHISE FORUM BENEFITS
JUNE 3-4, DALLAS

- Featured on sponsor signage
- Company logo featured on event website and communications

[Click Here to Register for 2025 Sponsorship](#)